



PARTNER COMMUNICATIONS ANNOUNCES THE APPOINTMENT OF A NEW CHIEF FINANCIAL OFFICER

Rosh Ha'ayin, Israel, February 5, 2017 – **Partner Communications Company Ltd. (NASDAQ and TASE: PTNR;)**, a leading Israeli mobile communications operator, announced today, pursuant to the Company's announcement dated January 17, 2017, regarding the request of its CFO, Mr. Ziv Leitman, to retire from office after 6 years, that Mr. David (Dudu) Mizrahi will replace Mr. Leitman on March 17, 2017, following a proper transition process.

Mr. David (Dudu) Mizrahi served from 2012-2016 as the Deputy CEO and CFO of Bezeq-The Israel Telecommunication Corp., Ltd. ("**Bezeq**"). Between 2007-2012, Mr. Mizrahi served as the Vice President Economics and Budget at Bezeq and between 2001-2007 served as the Regulatory and Government Relations Department Manager at Bezeq. Mr. Mizrahi holds a B.A in Economics from the Hebrew University in Jerusalem.

For further information please see the Company's press release and immediate report (on Form 6-K) dated January 17, 2017 at: <https://www.sec.gov/Archives/edgar/data/1096691/000117891317000093/0001178913-17-000093-index.htm> or <http://maya.tase.co.il/reports/details/1077771>.

About Partner Communications

Partner Communications Company Ltd. is a leading Israeli provider of telecommunications services (cellular, fixed-line telephony and internet services) under the Partner brand and the 012 Smile brand. Partner's ADSs

are quoted on the NASDAQ Global Select Market™ and its shares are traded on the Tel Aviv Stock Exchange (NASDAQ and TASE: PTNR).

For more information about Partner see: <http://www.partner.co.il/en/Investors-Relations/lobby>

Contact:

Ziv Leitman

Chief Financial Officer

Tel: +972 (54) 781 4951

Liat Glazer Shaft

Head of Investor Relations & Corporate Projects

Tel: +972 (54) 781 5051

E-mail: investors@partner.co.il